

## BACKGROUNDER

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# What Makes CRRA Connecticut's Recycling Leader?

#### CRRA has been providing cities and towns with recycling services since 1990.

Since then, CRRA has recycled more than 2.5 million tons of cans, bottles, paper, cardboard and other recyclables. Recycling these materials rather than disposing of them as trash

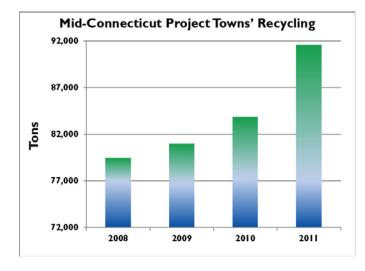
- prevented the creation of more than 1.5 million tons of greenhouse gases we would have required more than 90 million tree seedlings to grow for 10 years to remove the same amount of greenhouse gases from the atmosphere; and
- saved more than 23 million million BTUs of energy equivalent of 186 million gallons of gasoline or enough energy to power more than 225,000 average homes for a full year (Information from Northeast Recycling Council's Environmental Benefits Calculator)

#### CRRA brought electronics recycling to Connecticut in 1999.

Since then, more than 53,000 families have recycled more than 6.3 million pounds of electronics, keeping lead, mercury, zinc, cadmium and other substances from polluting our environment.

### CRRA has steadily expanded its menu of recyclables:

- 2006 added junk mail, magazines, computer paper, catalogs and other types of mixed paper
- 2007 added boxboard, aerosol cans and oversized glass, plastic and metal jars and cans
- 2010 added all plastic food and beverage containers numbers 1 through 7



**CRRA introduced single-stream recycling to its Mid-Connecticut Project communities in 2008 and to cities and towns in southwestern Connecticut in 2011.** As a result of these advancements, <u>Mid-</u> <u>Connecticut Project towns have increased their</u> <u>recycling tonnage by more than 15 percent</u> (see chart at left) while the <u>state's overall</u> <u>recycling rate has been stagnant for more than</u> <u>a decade</u>.

That's leadership. That's why CRRA is Connecticut's Recycling Leader.

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